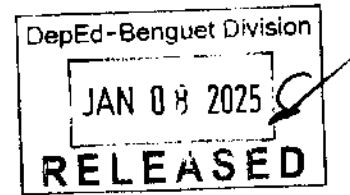




Republic of the Philippines  
**Department of Education**  
Schools Division of Benguet



7 January 2025

**DIVISION MEMORANDUM**  
No. 07, s. 2025

**CONDUCT OF THE 2025 DIVISION SCHOOLS PRESS CONFERENCE**

To: Chief, Curriculum Implementation Division  
Chief, School Governance and Operations Division  
Public Schools District Supervisors  
Public and Private Elementary and Secondary School Heads  
School Paper Advisers  
All Others Concerned

1. Relative to the conduct of the Regional Schools Press Conference (RSPC) in March 2025, this Office announces the conduct of the Division Schools Press Conference (DSPC) on January 29-31, 2025, at Tublay School of Home Industries (TSHI), Tublay, Benguet with the theme **"Promoting Digital Literacy through Responsible Campus Journalism"**. (See Enclosure No. 1 for the complete training matrix.)
2. The schools will conduct their School Press Conference, followed by the District Schools Press Conference, and the district results shall be submitted to the Curriculum Implementation Division before January 29, 2025. The individual, group, and school paper contest criteria are attached in Regional Memorandum No. 180, s. 2024. (See Enclosure 2 for the complete list of individual, group, and school paper contests.)
3. Sixteen delegations will participate including the 14 SDO Benguet districts, Benguet State University, and the Benguet Private Schools Association. The first to third placers in the individual events and first placers in the group events in the districts of Atok, Bakun, Bokod, Itogon 1, Itogon 2, Kabayan, Kapangan, Kibungan, Sablan, and Tublay including Benguet Private Schools Association; first to fifth placers in the individual events and first and second placers in the group events in the districts of Buguias, La Trinidad, Mankayan, and Tuba; and first placers in the individual and group events in Benguet State University shall represent their respective delegations during the Division Schools Press Conference.
4. Participants shall be billeted in TSHI, Poad Elementary School, and Tacdian Elementary School.



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5. For the school paper contests, entries to be submitted will be 10 hard copies printed on long bond papers, with colored pages from front to back.
6. Qualified elementary and secondary school paper advisers and campus journalists interested in joining the Search for Outstanding School Paper Advisers and Outstanding Campus Journalists may submit their portfolios to the CID on or before January 28, 2025. *(See Enclosure No. 3 for the complete criteria.)*
7. The Division shall implement the **"No School Paper, No Contestant"** policy. Only learners from schools with school papers in English and/or Filipino can compete in the various individual and group contests.
8. A registration fee of 300 pesos per participant will be collected for the professional fees of speakers and judges, conference materials, certificates, and other incidental expenses. Also, school paper advisers shall pay 60 pesos for their annual dues, while campus journalists pay 30 pesos as membership fees.
9. Working committee chairs and members, including proctors, are assigned to ensure the successful conduct of the DSPC. *(See Enclosure No. 4 for the list.)*
10. The participants' food, transportation, and registration fees shall be charged to the schools' MOOE or local funds subject to usual accounting and auditing.
11. This memorandum shall serve as an authority to travel on official business for the participants.
12. For inquiries or clarifications, kindly contact CID Chief Rizalyn A. Guznian at [rizalyn.guznian@deped.gov.ph](mailto:rizalyn.guznian@deped.gov.ph), Education Program Supervisor for Filipino Norbert C. Lartec at [norbert.lartec@deped.gov.ph](mailto:norbert.lartec@deped.gov.ph), or Education Program Supervisor for English Francis F. Peckley at [francis.peckley@deped.gov.ph](mailto:francis.peckley@deped.gov.ph).
13. Immediate dissemination of and compliance with this memorandum is desired.

  
**ESTELA P. LEON-CARIÑO EdD, CESO III**  
Regional Director and Concurrent Officer-in-Charge  
Office of the School Division Superintendent

Enclosure: As stated

CID-IM/RAG/ncl/fip



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Enclosure No. 1 to DM 07, s. 2025

**2025 DIVISION SCHOOLS PRESS CONFERENCE MATRIX**

TIME	Activities			
<b>DAY 1 (January 29, 2025)</b>				
8:00am-10:00am	ARRIVAL and Registration Venue: TSHI (In front of PAGCOR Building)			
10:00am-12:00pm	Opening Program Venue: TSHI Covered Court			
	Events	Lecturer/Judge		Proctors
		Elementary	Secondary	
12:30pm-5:30pm	Collaborative Publishing E/F Elem. & Sec.	Sir Richard Giye  Venue: Paoad ES	Sir Paul Joseph Nuval  Venue: TSHI Covered Court	Elementary Janet Podeque Felicidad Magracia Cherry Ann Angyoc Aaron Osonero Secondary Tilma Delio Daisy Canuto Josie Baruzo Olivia Agwiking
12:30pm-2:30pm	New Media/ Mobile Journalism		Sir Raymond Sakiwat Venue: TSHI Covered Court	Secondary Loida Tiago Jennifer Saltin
5:30pm-9:00pm	Online Publishing E/F Secondary		Sir Paul Joseph Nuval Venue: TSHI Covered Court	Secondary Edgar Sapigao Sandra Ignacio
<b>DAY 2 (January 30, 2025)</b>				
Time	Event	Lecturer/Judges		Proctors
		Elementary	Secondary	
8:00am-10:00pm	News Writing E/F Elem. & Sec.	Ma'am Brenda A. Langaoen  Venue: Paoad ES	Sir Silver Pilo  Venue: TSHI Covered Court	Elementary Mary Ann A. Santos Martes M. Calasan Secondary Lorelie Balanag Emma Dukipen
9:00am-11:00am	Feature Writing E/F Elem. & Sec.	Ma'am Hannah Lacsamana  Venue: Paoad ES	Sir Jimmy Fong Venue: TSHI Covered Court	Elementary Epiphania Barnachea Jazen Nagen Secondary Shirneeh Cuaban Erinda Ventura



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10:00am-12:00pm	Column Writing E/F Elem. & Sec.	Sir Gabriel Keith Venue: Paoad ES	Ma'am Janet Tibaldo Venue: TSHI Covered Court	Elementary Trisha Lei Layag Jeovannie Duga-on Secondary Teresita Salpad Juanita Nando
1:00pm-3:00pm	Sports Writing E/F Elem. & Sec.	Sir Macarthy Malanes Venue: Paoad ES	Sir Mark Victor Pasagoy Venue: TSHI Infront of PAGCOR Building	Elementary Sandra Ignacio Charlotte Tanacio Secondary Concepcion Dacquias Jezerlyn Cabungay
2:00pm-4:00pm	Science and Technology Writing E/F Elem. & Sec.	Ma'am Ofelia Empian Venue: Paoad ES		Elementary Milba Paleng Juta Angyoc
1:00pm-3:00pm	Copyreading and Headline Writing E/F Elem. & Sec.	Ma'am Ching Kilakil Venue: TSHI Covered Court		Elementary Claire Lamsis Verna Manuel Secondary Jasmin Packit Annaliza Saingan
2:00pm-4:00pm	Editorial Cartooning E/F Elem. & Sec.	Sir Wreigh Jan Tamayo Venue: TSHI Covered Court		Elementary Beverly Alimondo Elizabeth Wais Secondary Silveti Semion Basilisa Teofilo
3:00pm-5:00pm	Editorial Writing E/F Elem. & Sec.	Sir Delmar Cariño Venue: TSHI Covered Court		Elementary Graziela T. Ebes Kimberly Felipe Secondary Vanessa Camado Zeny Mae Miranda
4:00pm-6:00pm	Science and Technology Writing E/F Elem. & Sec.		Sir Karlston Lapniten Venue: TSHI Covered Court	Secondary Almar Marzo Victoria Sabadi
5:00pm-9:00pm	TV Broadcasting Secondary E/F		Sir Raymund Sakiwat Venue: TSHI Covered Court	Secondary Phoebe C. Pis-oy Virginia Casimiro Elvie Buya Lucia Esiong



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<b>DAY 3 (January 31, 2025)</b>				
<b>Time</b>	<b>Events</b>	<b>Lecturers/Judges</b>		<b>Proctors</b>
		<b>Elementary</b>	<b>Secondary</b>	
8:00am-11:00am	Radio Broadcasting E/F Elem. & Sec.	Sir Jordan Tablac Venue: Paoad ES	Sir Eddie Carta Venue: TSHI Covered Court	<b>Elementary</b> Ammiela Joaquin Sharmaine Jhoy Alunit Rizalyn H. Kidkid Jonalyn P. Gaewen <b>Secondary</b> Gerald Willy Letecia Canuto Caroline Pagnas Jennifer Awas
11:00am-2:30pm	Photo-journalism E/F Elem. & Sec.	Sir Harley Palangchao Venue: Paoad ES	Sir Cesar Liwanag Venue: TSHI Covered	<b>Elementary</b> Rose Marie Canigong Venusa Delos Reyes <b>Secondary</b> Lynden Olas Nerissa Onil
<b>Activities</b>				
3:00pm-5:00pm	<b>Awarding and Closing Program</b> Venue: TSHI Covered Court			
	<b>Pages</b>	<b>Elementary</b>	<b>Secondary</b>	
	News Page	Ma'am Ofelia Empian	Sir Silver Pilo	
	Editorial Page	Sir Delmar Cariño	Sir Harley Palangchao	
	Feature Page	Ma'am Heather Polido	Sir Jimmy Fong	
	Science and Technology Page	Sir Karlston Lapniten	Sir Karlston Lapniten	
	Sports Page	Sir Macarthy Malanes	Sir Mark Victor Pasagoy	
	Layout and Page Design	Sir Paul Nuval	Sir Richard Giye	



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Enclosure No. 2 to DM 07, s. 2025

**LIST OF CONTEST EVENTS**

**A. Individual Contests**

Medium	Event	Elementary	Secondary
English and Filipino	News Writing	/	/
	Sports Writing	/	/
	Photojournalism	/	/
	Feature Writing	/	/
	Editorial Writing	/	/
	Editorial Cartooning	/	/
	Science and Technology Writing	/	/
	Copyreading and Headline Writing	/	/
	Column Writing	/	/
	Mobile Journalism		

**B. Group Contests**

Medium	Event	Elementary	Secondary
English and Filipino	Radio Script and Broadcasting Contest	/	/
	Collaborative Desktop Publishing Contest	/	/
	Online Publishing Contest		/
	TV Script Writing and Broadcasting		/

**C. School Paper Contests**

Medium	Section	Elementary	Secondary
English and Filipino	News	/	/
	Feature	/	/
	Editorial	/	/
	Science and Technology	/	/
	Sports	/	/
	Lay-out and Page Design	/	/



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Enclosure No. 3 to DM 07, s. 2025

**CRITERIA FOR THE SEARCH FOR OUTSTANDING SCHOOL PAPER ADVISERS (SPA)  
& CAMPUS JOURNALISTS (CJ) ELEMENTARY/SECONDARY LEVELS**

**1. SEARCH FOR OUTSTANDING SPA**

Basic Qualification: Must have been a school paper adviser for at least (5) consecutive years, immediately prior to the search.

A. Performance rating \_\_\_\_\_ 5 points

Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) school years

**Descriptive rating**

96 - 100 - 5 points

91 - 95 - 4 SY 2023-2024

86 - 90 - 3 SY 2022-2023

80 - 85 - 2 SY 2021-2022

76 - 80% - 1

B. Achievement in Journalism Contestants (for the past five years) 55%

**1. Individual Contests**

	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>	6 <sup>th</sup>	7 <sup>th</sup>	
National Level		20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7	
Division Level		6	5	4	3	2	1	1

**2. Group (School Paper) Contest**

	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>	6 <sup>th</sup>	7 <sup>th</sup>	
National Level		20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7	
Division Level		6	5	4	3	2	1	1

**3. Scriptwriting and Radio Broadcasting**

**a. Individual Awards**

	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	
National Level		10	9	8
Regional Level	7	6	5	
Division Level		4	3	2

**b. Group Awards**

	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	
National Level		10	9	8
Regional Level	7	6	5	
Division Level		4	3	2

**4. Collaborative Publishing**

	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	
National Level		10	9	8
Regional Level	7	6	5	
Division Level		4	3	2

*(In the event that there are several wins, the highest rank shall be considered)*

<b>C. Leadership Related to Journalism</b> .....	<b>15 points</b>		
<b>Position</b>	<b>National</b>	<b>Regional</b>	<b>Division</b>
Association President	15	10	5
V-President/Asso. Pub Editor/EIC	10	5	3
Asst. Editor/Section Editor	5	3	1
Secretary/Treasurer/Other Positions	5	3	1

<b>D. Extension Service/Contribution to Journalism</b> .....	<b>5 points</b>		
<b>Services</b>	<b>National</b>	<b>Regional</b>	<b>Division</b>
Organizer/Trainer/Resource Speaker			
Committee Chairperson	10	7	4
Facilitator	7	4	2
Committee Membership	4	2	1

**E. Published Reading Materials and Articles Related to Journalism** ..... **5 points**

Book/module on Journalism	5 pts.
Articles	2 pts.

**F. Scholarship/Awards Related to Journalism** ..... **5 points**

**G. Panel Interview** ..... **5 points**

**TOTAL: 100 Points**

(\* All documents/Certifications duly signed by the concerned authorities)

**2. SEARCH FOR OUTSTANDING CAMPUS JOURNALISTS**

Basic Qualification: Must be an elementary pupil/secondary student who is actively involved in campus journalism for the last two years.

**A. Academic Standing (preceding school years)** ..... **15 pts**

<b>Rank</b>	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup> -10 <sup>th</sup>
<b>Points</b>	15	10	5	3

**B. Achievement in Journalism** ..... **50 points**

**1. Individual Contest**

	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>	<b>3<sup>rd</sup></b>	<b>4<sup>th</sup></b>	<b>5<sup>th</sup></b>	<b>6<sup>th</sup></b>	<b>7<sup>th</sup></b>
National Level	20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7
Division Level	6	5	4	3	2	1	1

**2. Radio Broadcasting** ..... **20 points**

	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>	<b>3<sup>rd</sup></b>	<b>4<sup>th</sup></b>	<b>5<sup>th</sup></b>
National Level	20	18	16	14	12
Regional Level	10	9	8	7	6
Division Level	5	4	3	2	1



**3. Collaborative Publishing ..... 10 points**

	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
National Level	20	18	16	14	12
Regional Level	10	9	8	7	6
Division Level	5	4	3	2	1

(\* A contestant shall earn corresponding points for every year that he/she has won in any level. Participation to the NSPC will earn an additional three points every year)

**C. Leadership ..... 20 points**

Position	National	Regional	Division
President	20	17	15
V-President	15	12	8
Asst. Publication Editor	10	8	1
Secretary/Treasurer/Other Positions	7	5	3

**School Paper:**

Editor in Chief	- 10
Associate Editor	- 7
Section Editor	- 5
Writer/Contributor/others	- 2

(\* A pupil shall earn points for every position held at every level. An additional two points will be given for every school year. Officership can be from a recognized DepEd journalism and media organization.)

**D. Community Extension Services Related to Journalism ..... 10 points**

Services	National	Regional	Division
Committee Chairperson	10	8	6
Facilitator	8	6	4
Committee Membership/Trainings, Activities, Attended/ Articles Written	6	4	2

**E. Interview ..... 5 points**

**TOTAL: 100**

**Points**

(\* All Documents/Certifications duly signed by the concerned authorities.)



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Enclosure No. 4 to DM 07, s. 2025

**WORKING COMMITTEES AND PROCTORS**

Elementary	Secondary
<b>Registration</b> Chairperson: Cesar S. Martin & Mercedes S. Catacutan Members: Ryan Jay V. Salamat & Maybellaine Joy N. Langbis	<b>Registration</b> Chairperson: Loracris A. Jadormio, Lourdes C. Sinakay Members: Melita B. Gabil, Minda M. Arisga
<b>Communication</b> Chairperson: Ryan Jay V. Salamat Co-Chair: Maybellaine Joy N. Langbis	<b>Communication</b> Chairperson: Melita B. Gabil Co-Chair: Minda M. Arisga
<b>Program</b> Chairperson: Bobby Mc Gee Lee Co-Chair: Melita B. Gabil	
<b>Display</b> Chairperson: Victoria S. Sabadi Members: Mercedes Catacutan & Mildred L. Julian & Vanessa A. Camado Benilda K. Mendoza	<b>Display</b> Chairperson: Lourdes Sinakay Members: Sandra S. Ignacio, Zeny Mae C. Miranda, & Jeserlyne W. Cubangay
<b>Documentation</b> Chairperson: Ms. Jennifer L. Cayat Co-chairperson: Jennifer Arais Members: Cesar S. Martin, Ryan Jay C. Salamat, & Maybellaine Joy N. Langbis	<b>Documentation</b> Chairperson: Benjamin R. Sacla Co-chairperson: Minda M. Arisga Members: Melita B. Gabil, Marciano P. Marcos & Loracris A. Jadormio
<b>Awards</b> Chairperson: Sir Norbert C. Lartec Members: Joana Pontino, Almar P. Marzo, Lydia Guiad, & Melecia Micklay	<b>Awards</b> Chairperson: Sir Francis F. Peckley Members: Melba Paleng, Graciella Ebes, Loida Tiago, & Annaliza Dagwasi
<b>Checking of SD cards and sealing of laptops, and other equipment</b> ICT Dept. of TSHI	



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**PROCTORS**

<b>Events</b>	<b>Elementary</b>	<b>Secondary</b>
News Writing	Mary Ann A. Santos Martes M. Calasan	Lorelie Balanag Emma Dukipen
Editorial Writing	Graziela T. Ebes Kimberly Felipe	Vanesa Camado Zeny Mae Miranda
Cartooning	Beverly Alimondo Elizabeth Wais	Silveti Semion Basilisa Teofilo
Column Writing	Trisha Lei Layag Jeovannie Duga-on	Teresita Salpad Juanita Nando
Feature Writing	Epiphania Barnachea Jazen Nagen	Shirlneeh Cuaban Erlinda Ventura
Mobile Journalism	<i>*Not a contest in elementary</i>	Loida Tiago Jennifer Saltin
Science and Technology Writing	Milba Paleng Jula Angyoc	Almar Marzo Victoria Sabadi
Sports Writing	Sandra Ignacio Charlotte Tanacio	Concepcion Dacquias Jezerlyn Cabungay
Copy Reading & Headline Writing	Claire Lamsis Verna Manuel	Jasmin Packit Annaliza Saingan
Photojournalism	Rose Marie Canigong Venusa Delos Reyes	Lynden Olas Nerissa Onil
Radio Broadcasting	Ammiela Joaquin Sharmaine Jhoy Alumit Rizalyn H. Kidkid Jonalyn P. Gaewen	Gerald Willy Letecia Canuto Caroline Pagnas Jennifer Awas



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TV Broadcasting	<i>*Not a contest in elementary</i>	Phoebe C. Pis-oy Virginia Casimiro Elvie Buya Lucia Esiong
Collaborative Publishing	Janet Podeque Felicidad Magracia Cherry Ann Angyoc Aaron Osonero	Tilma Delio Daisy Canuto Josie Baruzo Ms. Olivia Agwiking
Online Publishing	<i>*Not a contest in elementary</i>	Sandra Ignacio Edgar Sapigao



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